

# **AGENDA**

# **Registration Desk**

5:00 PM - 7:00 PM	Tuesday, April 20, 2021
7:15 AM - 6:30 PM	Wednesday, April 21, 2021
7:15 AM - 2:00 PM	Thursday, April 22, 2021

## Tuesday, April 20, 2021

11:45 AM - 4:30 PM	Tours	RCMP & Bushwakker
5:00 PM - 6:00 PM	Cocktails	Regency Ballroom
6:00 PM - 7:00 PM	Dinner	Regency Ballroom
7:00 PM - 8:00 PM	Keynote A	Regency Ballroom

# Wednesday, April 21, 2021

Breakfast	Regency Ballroom
Opening Remarks	Regency Ballroom
Keynote B	Regency Ballroom
Breakout #1	Blue Lounge/Sask Room
Health Break	Regency Ballroom
Breakout #2	Blue Lounge/Sask Room
Lunch	Regency Ballroom
AGM	Regency Ballroom
Keynote C	Regency Ballroom
Breakout #3	Blue Lounge/Sask Room
Health Break	Regency Ballroom
Breakout #4	Blue Lounge/Sask Room
Reception	Regency Ballroom
	Opening Remarks Keynote B Breakout #1 Health Break Breakout #2 Lunch AGM Keynote C Breakout #3 Health Break Breakout #4

# Thursday, April 22, 2021

7:15 AM - 8:00 AM	Breakfast	Regency Ballroom
8:00 AM - 9:05 AM	Keynote D	Regency Ballroom
9:15 AM - 10:15 AM	Breakout #5	Blue Lounge/Sask Room
10:15 AM - 10:45 AM	Health Break	Regency Ballroom
10:45 AM - 11:45 AM	Breakout #6	Blue Lounge/Sask Room
11:45 AM - 12:30 PM	Lunch	Regency Ballroom
12:30 PM - 1:30 PM	Keynote E	Regency Ballroom
1:30 PM	Closing Remarks	Regency Ballroom



## Tours on April 20, 2021

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## RCMP Parade, Depot, and Heritage Centre



RCMP members are born all over the world, but they are made in Regina, Saskatchewan at the RCMP Training Academy "Depot" Division. Enjoy a guided trolly tour of the grounds where they have been training the best and brightest since 1885. Catch the Sergeant Major's Parade,

explore the majestic RCMP Heritage Centre, and watch a short movie at the SGI Canada Theatre about Cadets in training.

# **Bushwakker Brewing Company Ltd.**



Enjoy a local brewery tour including an exclusive beer tasting and appetizers at Saskatchewan's award-winning Bushwakker Brewpub! Bushwakker brews 12 year-round beers, over 25 seasonal beers, as well as their famous Blackberry Mead which is released on the first Saturday of every December. Bushwakker beers have taken home 21 national awards and three international awards. They focus on traditional Lager and Ale styles but enjoy getting creative with their rotating fruit beers and specialty casks.



# **Keynote A - Tuesday Evening** (Regency Ballroom)

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#### Seven Humour Habits for All-Stars

Paul Huschilt, Professional Speaker, Humour and Wellness Expert

Movie stars have teams of people who help them maintain their all-star status, from physical trainers to nutritionists to personal coaches. As pension and benefits professionals, we have to do most of this on our own. Seven Humour Habits for All Stars will give us time to step away from our demands and pressures and focus on strategies to stay our best. Paul Huschilt will make us laugh and re-think our relationship with workplace and personal wellness. He will share his techniques on how to get the most out of work and life, and laugh at just about anything.





## **Keynote B - Wednesday at 8:15 AM** (Regency Ballroom)

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# What We Need Now is Change Leadership

Randy Bauslaugh, Partner, McCarthy Tétrault LLP

Leadership is not static; it is a dynamic role. Change leaders are not simply change managers. The first step is having a transformative vision that empowers others enough to contribute towards that vision. Randy will talk a little bit about his personal experience as one of CPBI's early "gophers", and then as one of its leaders who promoted organizational change. He will also share his personal views on meaningful change leadership in the design and governance of pension and benefit plans: by trading in our single employer models for better, more inclusive, collective solutions; and by transitioning from employer and representative forms of plan governance to external models with some degree of professional expertise as well as broader representation.





# Breakout #1 - Wednesday at 9:30 AM

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#### Pension (Blue Lounge)

#### **CPP – The Future of the Canada Pension Plan**

Troy Milnthorp, Senior Managing Director, Corporate Fund Services, Saskatchewan Teachers' Federation

This session will highlight the various changes to the CPP over the years and look at the issues and challenges facing the CPP in the future.

## **Benefits (Saskatchewan Room)**

#### Pension and Benefit Beneficiaries – A Legal Perspective

Leah Schatz, Partner, MLT Aikins LLP

This presentation will focus on an examination of the important distinctions between the different types of beneficiary designations in pension and benefit plans. It will address why a beneficiary should be designated, when a designation should occur, and how a designation is effectively completed. Included will be a review of the differences between revocable and irrevocable beneficiaries, contingent beneficiaries, and the assignment of benefits to financial institutions. Participants will be equipped with a better understanding of the legal significance of the different types of beneficiary designations and what to watch out for when assessing designations, both in the pension and benefits areas.



# Breakout #2 - Wednesday at 11:00 AM

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#### Pension (Blue Lounge)

The Benefits of Scale and Collaboration in Managing Pension Plans Colyn Lowenberger, Founding President & CEO, Möbius Benefit Administrators Inc.

Operating pension plans has become increasingly more complicated. Long gone are the days when sponsors could rely on new entrants and bond yields to propel plans. The "Canadian Model" (large asset base; clear, autonomous governance structures; deep teams of in-house expertise paid at market rates) was developed as a response to the changing complexities of managing pension plans. A large part of the thesis is dependent upon gathering sufficient scale to reach operational efficiency, build risk management processes, improve infrastructure, and innovate for the future. Despite evidence supporting a shift and increasing attention from the global pension community, the model has not been universally embraced. This presentation will explore the benefits of scale in pension management, the challenges of bringing scale to pension management, recent events, and effective strategies for building scale going forward.

## Benefits (Saskatchewan Room)

# A Psychological Perspective to Help Employees Manage Chronic Pain

Kenneth MacDonald, Associate Vice President, Employee Benefits, HUB International Canada West ULC

One in every five Canadians suffers from some form of chronic pain, a condition that often — though not always — starts with an injury or illness and lasts more than three months or beyond the normal recovery period. There's mounting evidence that once tissue and bones are fully healed in the body there's no longer a physiological explanation for pain, which means that any persistent pain is largely a psychological issue and should be treated as such. In this session, Ken will use his own personal journey with chronic pain to illustrate:

- the triggers and causes of chronic pain it's not what you think;
- the mind-body connection and its impact on chronic pain;
- new treatment plans that don't include drugs, physical therapy or surgery; and
- what employers can do to help employees with chronic pain.



# Keynote C - Wednesday at 1:00 PM (Regency Ballroom)

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# Moolala: Why Smart People Do Dumb Things with Their Money (And What You Can Do About It)

Bruce Sellery, Financial Journalist, Bestselling Author of *Moolala* 

Moolala is an optimistic and fun keynote that focuses on inspiring people to get a handle on their money so they can live the life they want. Bruce Sellery will help us:

- Get clarity on what's happening with our money, and help us set priorities about what to work on first.
- Create a simple plan we can implement immediately, without making personal finance our new hobby.
- Be inspired to get off our duff and take action on what matters most





# Breakout #3 - Wednesday at 2:15 PM

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Cidel
Asset Management

### Pension (Blue Lounge)

The Rise of Defined Contribution Plans and the Decline of Defined Benefit Plans: How are Governments and Regulators Reacting?

Leah Fichter, Director, Pensions Division, Financial and Consumer Affairs Authority of Saskatchewan (FCAA), and Saskatchewan's Deputy Superintendent of Pensions

There is an increasing number of defined contribution (DC) plans in Canada. There is also an increasing number of DC plan members reaching retirement age with significant funds accumulated. Plan members are requiring more from their employers so that they can plan appropriately for their retirement years. Find out how the regulators and the governments across Canada are helping plan members to receive better information throughout their accumulation years and more options in their decumulation years.

Defined benefit plans are winding up. Find out what regulators and governments are doing to stop the decline. It is a tricky problem as there are competing interests - protecting member benefits vs. easing the funding burden for employers. Is there a happy medium?

#### Benefits (Saskatchewan Room)

The Complexity of Disability Absence, Cost & How to Help Manage

Sherry Norris, Director, Life and Disability Services, Saskatchewan Blue Cross

Dealing with a disability absence can be very complex. There are multiple people involved including the employer, employee, employee's family, and treatment providers. For an employer, it can be difficult to manage disability absences while maintaining business as usual. This presentation will use case studies to provide statistics on the cost of disability absence, education on how disability claims are managed, and tools to assist employers in managing disability absence.



# Breakout #4 - Wednesday at 3:45 PM

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#### Pension (Blue Lounge)

#### Pension Innovation - Making Pensions More Accessible

Jill Wagman, Managing Principal, Eckler Ltd.

Plan sponsors are looking for innovative ways to provide pensions so that employees have access to the retirement benefits they need, and sponsors have the financial stability to provide them. This presentation will explore the options available to eliminate the volatility around funding requirements and accounting treatments so that employers can continue to offer defined benefit type plans and help secure a brighter future for working Canadians. It will also include an update on the DC environment.

#### Benefits (Saskatchewan Room)

### **Digital Innovations in Benefits**

Melanie Jeannotte, CEO, Gallagher Benefit Services, Canada

This presentation will explore the insuretech eco-system, including what it is and how it differs from fintech, the Canadian and global technological landscape, and the pace of innovation. It will examine how insuretech affects plan sponsors including the cost and business case for engaging with insuretech and how it supports employee attraction, retention, and engagement. Lastly, this session will discuss what should be considered when assessing technology options, such as a technology ambassador, existing technology realities and sustainability, and a road map to taking first steps.



# Reception - Wednesday at 4:45 PM

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CPBI Saskatchewan Regional Council cordially invites all conference delegates to join us for socializing, appetizers, and refreshments to continue networking at the end of the first day of conference sessions.

# **Networking Game**

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# Keynote D - Thursday at 8:00 AM (Regency Ballroom)

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## Retire Happy: How to Make Retirement the Best Years of Your Life

Jim Yih, Retirement Expert, Best Selling Author, and Financial Speaker

Jim has spent his 30 years in the financial industry focusing on the area of retirement planning. Most retirement planning comes from the financial industry and as a result, most retirement planning is focused on money and financial aspects of retirement. In this session, you will learn that a successful retirement is about much more than just money. Despite conventional beliefs, Jim will share with you his insights on the most important issues when it comes to having a successful retirement. He believes that the most successful retirees are not the ones with the most money. So what's the secret to success then?





## Breakout #5 - Thursday at 9:15 AM

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#### Pension (Blue Lounge)

Impact Investing: Integrating Impact Management with the Investment Process

Andrew D. Knox, Institutional Portfolio Manager, Franklin Real Asset Advisors, Franklin Templeton Institutional LLC

This presentation will define impact investing and discuss an impact investing process. The opportunity for impact starts with identifying the challenges the investor seeks to address; identifying the contributions of the investor; and, then measuring and monitoring the impact of those contributions towards those goals. Using the United Nations Sustainable Development Goals as an objective and employing the emerging global standards, certifications, methodologies and metrics to fully integrate impact into each stage of an investment process, Andrew will describe a more holistic process that aligns investment and impact considerations in every step – one designed to combat global poverty and hunger, protect the planet and the environment, promote prosperity for all, and ensure peaceful co-existence amongst Earth's nations – while earning a competitive rate of return.

#### Benefits (Saskatchewan Room)

Saskatchewan Drug Plan and Extended Benefits – What is it all about?

Rachel Cheruvallath, Director, Pharmaceutical Policy and Appropriateness, Saskatchewan Ministry of Health, Drug Plan and Extended Benefits Branch

This presentation will provide an overview of Saskatchewan's drug review and listing process, as well as an overview of the various coverages/programs available for Saskatchewan Health beneficiaries.



## Breakout #6 - Thursday at 10:45 AM

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## Pension (Blue Lounge)

#### Financial Education in the Workplace

Jim Yih, Retirement Expert, Best Selling Author, and Financial Speaker

Jim has been delivering financial education in the workplace for over 25 years. In fact, if you ask people about whether financial education in the workplace is important, the overwhelming majority would say "of course". So, if it's that important, why doesn't it exist more in the workplace? In this session, Jim will share with you many of the issues that we all face when it comes to putting financial education programs in place. Who is responsible? What should be taught? Who should pay? And so much more.

## Benefits (Saskatchewan Room)

## Hannah's Letter to Santa - An Update

Darren Ulmer, Elite Partner Advisor at Sun Life Financial, Global Professional Speaker, and Author

Presented around the globe, this presentation on Darren's journey through cancer diagnosis, treatment, and recovery focuses on the challenges every person and their family endures while a loved one is battling cancer. From lost wages to drug costs, travel expenses and the costs of out-of-province care, you will discover first hand the importance of having Critical Illness Insurance as part of your group plan. Although money from insurance will never "cure" cancer or any of the other covered critical illnesses, learn how access to insurance funds provides dignity and choices when battling for your life.



# **Keynote E - Thursday at 12:30 PM** (Regency Ballroom)

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## The Story Behind BodyBreak

Hal Johnson & Joanne McLeod, Healthy Living Experts and Hosts of *BodyBreak* 

Under the umbrella of *BodyBreak*, Hal and Joanne have been encouraging Canadians of all ages to live a healthy, active lifestyle. Whether it's their TV programs, syndicated radio shows, presentations, personal appearances, media interviews, or the products they endorse, Hal and Joanne heighten the awareness of the benefits of healthy living and show Canadians just how practical and easy it is to do. But most of all... it's "Fun".

